Research Interests & Creative Plan

(Graphic Design)
by Edward Locke

Research Interests:

(1) Develop and publish online more creative methods of using Adobe Photoshop tools to accomplish the tasks of creating special effects for digital photography, graphic design and illustration.

(2) Study and publish online more creative methods of using Adobe Illustrator tools to accomplish the tasks of creating special effects for graphic design and illustration.

(3) Continue research on real world graphic design found in American cities and marketplaces, and publish online relevant information to share with professional in the graphic arts community.

Creative Plan:

Develop more real-world commercial graphics projects for client presentation and classroom demonstration, to be hosted in the New Exhibits hosting page. As much as possible, the graphics will be "upscale" and incorporate images created with 3D technology (3ds MAX and Maya). They will including the following categories:

(1) Giveaway Product Packages and Labels: (1) Happy Beasts Candies, (2) Funny Kids Mochies, and (3) Exotic Healthy Fruits.

(2) Posters: (1) Nature and Wild Life, and (2) Cultural Diversity.

(3) Postal Stamps: (1) Epoch-making Events, (2) Wonders of Nature. (3) Dreamy Design, (4) Digital Animation, and (5) Traditional Arts.

(4) Commercial Inforgraphics: (1) Banner Ads, (2) Company Catalogues and Brochures, (3) Promotional Items (sell sheets, presentation boards, showroom signage, email blasts, magazine ads), and (4) Brand Logos.